

TSX.V: **INX** OTCQX: **INXSF**

BE ONE STEP AHEAD

Corporate Presentation | April 2024



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Legal Disclaimer



Who is “Intouch Insight”?

- Founded in 1992
- Roots to 1978 through acquisition
- Public for over 20 years

Mission

Create value by providing multi-location brands with tech enabled solutions that improve system wide performance, collect actionable data, and drive positive business outcomes

Meet the Board



Eric Beutel

Chairman



Cameron Watt

President, CEO & Director



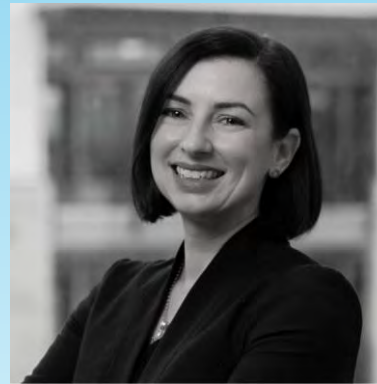
Lee Bennett

Director



David Oliver

Director



Jennifer Batley

Director



Michael Gaffney

Director



Rainer Paduch

Director

Capital Structure

Share Price: \$0.43

Issued & Outstanding Shares: 25,515,594

Market Capitalization: ~\$10.8M

Insider Ownership:

~30%

Eric Beutel:

~12%

Cameron Watt:

~10%

Michael Gaffney:

~6%

Additional Insiders:

~3%



At a Glance

We help multi-location brands achieve operational excellence, so they can earn customers *for life*.

WHERE EXECUTION EXCEEDS EXPECTATIONS.



40+ years Experience
Intouch's Solutions are designed based on 40+ years of hands-on expertise measuring brand service standards.



One-stop Shop
Our fully-integrated suite of solutions offer the core CX and operational tools, along with retail services, needed by multi-location brands.



Scalable Solutions
All Intouch products live in a common ecosystem designed for growth. Start with what you need today and add as you grow.



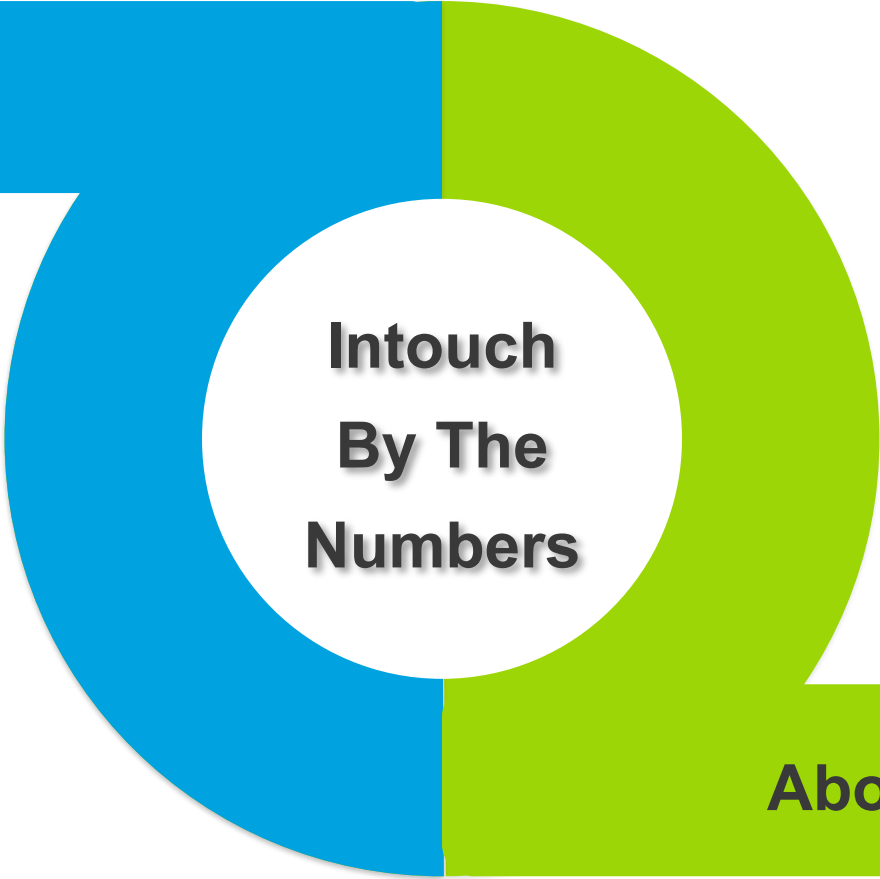
Value-added Insights
Intouch delivers the insights you need to act fast, and with our industry-recognized studies, we are the partner that gives you more, every day!

Intouch Insight is trusted by over 300 of North America's most loved brands, across a number of industry sectors, including:



About Intouch

- ▶ 45 Years Experience
- ▶ 3 Leading Mystery Shopper Platforms
- ▶ 12 Companies Acquired
- ▶ 4 Software Products
- ▶ 1 Platform Ecosystem

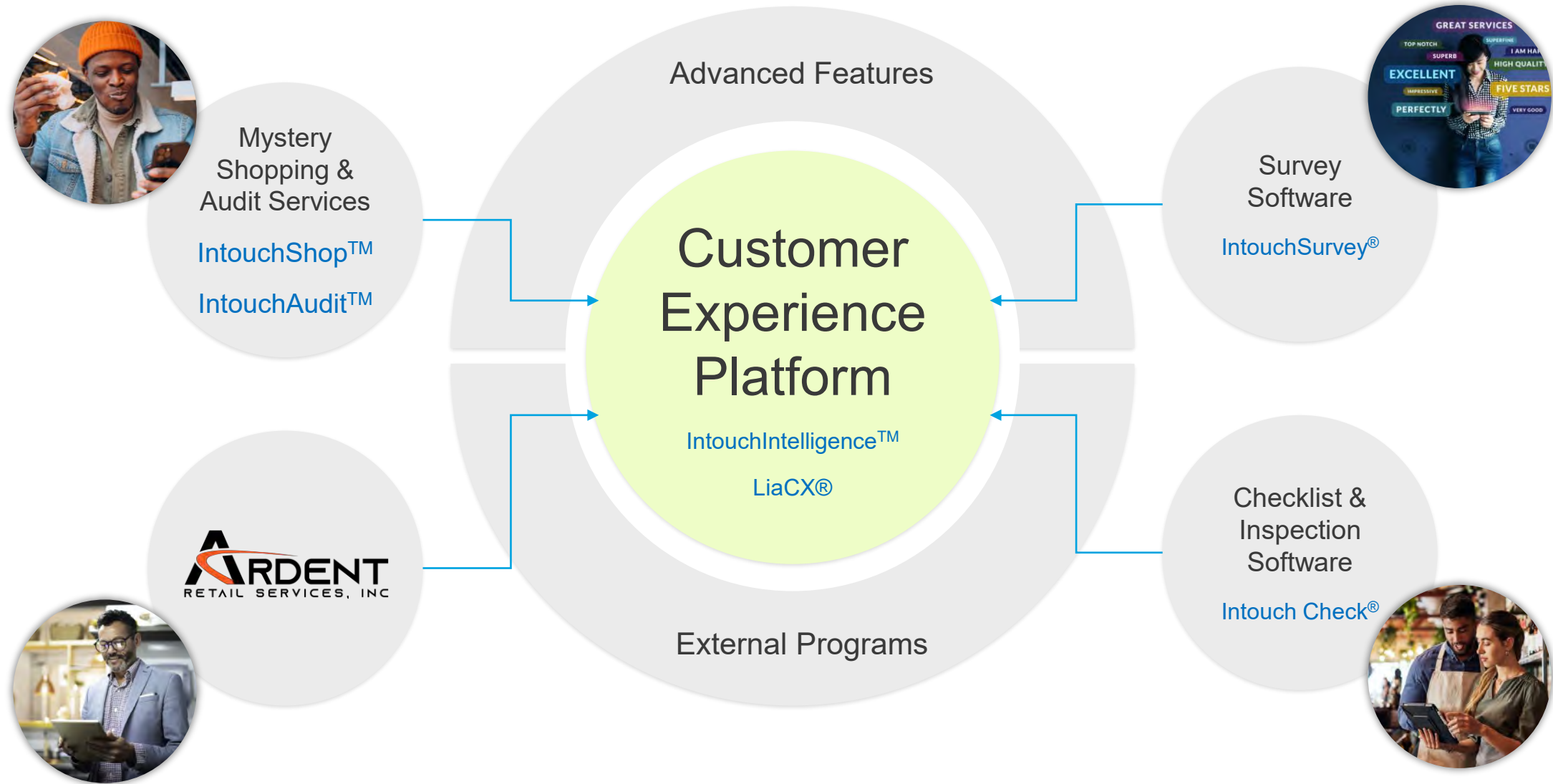


Intouch By The Numbers

About Our Clients

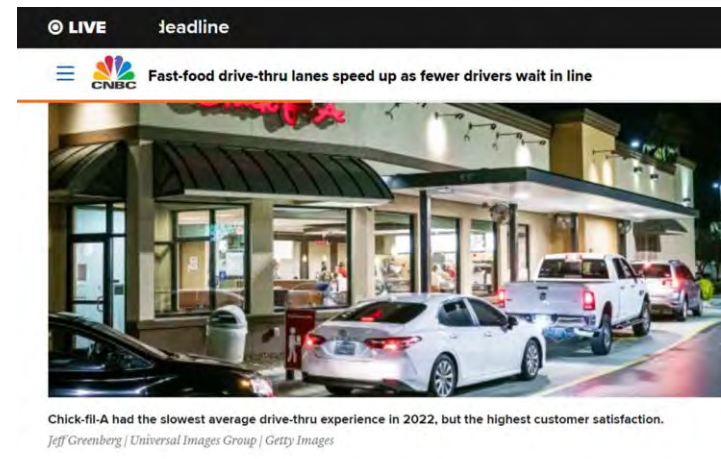
- ▶ 4 of the top 10 QSR Chains
- ▶ 19 of the top 50 QSR Chains
- ▶ 6 of the top 10 Gas & Convenience Chains
- ▶ 14 of the top 50 Gas & Convenience Chains
- ▶ 1 of the top 3 Tech Co's
- ▶ 1 of the top 2 Beverage Manufacturers

Our Core Services

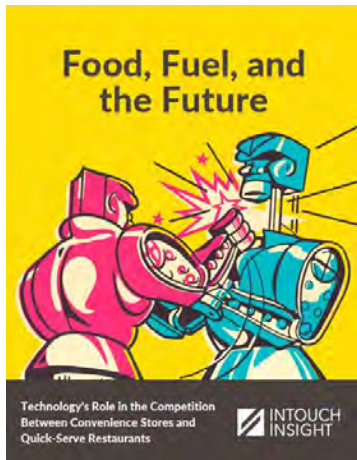


Industry Thought Leadership

- Market Research Studies
- Consumer Perception Surveys
- Speaking Engagements
- Media Partnerships

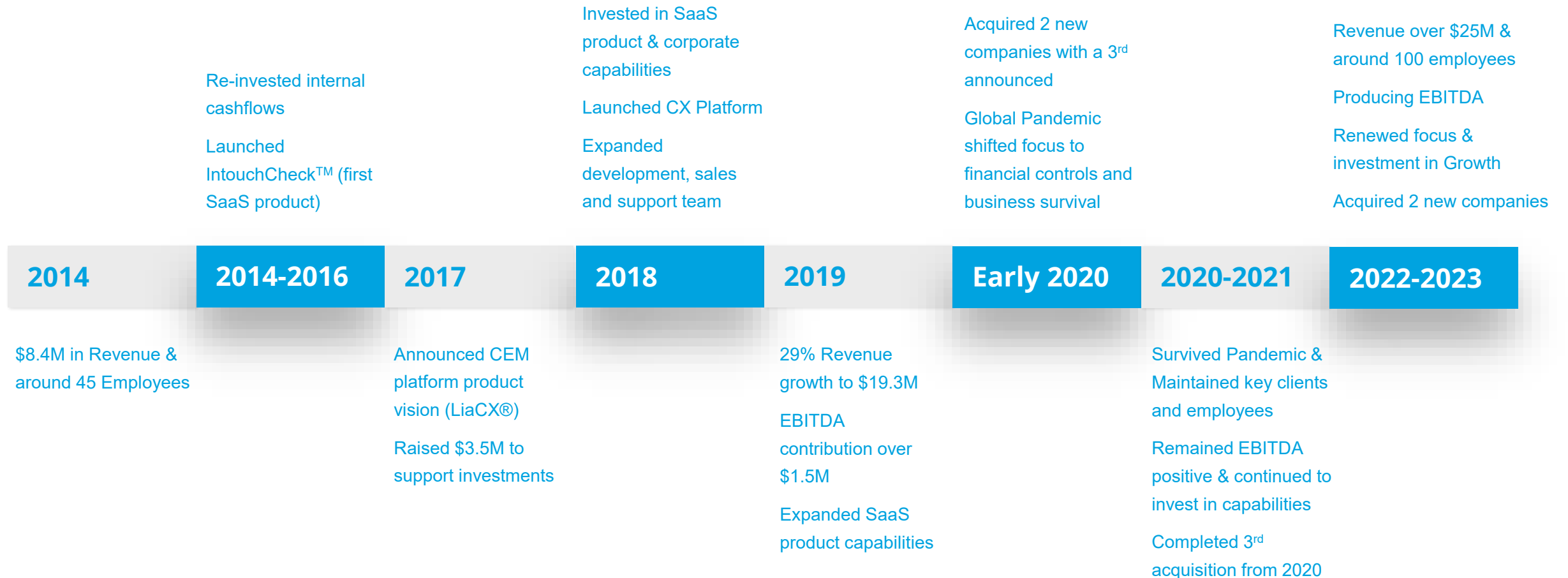


Fast-food drive-thru lanes are speeding up as fewer customers choose to order their meals and milkshakes sitting in their car, according to an [annual study](#) by Intouch Insight released Monday.





Historical Milestones

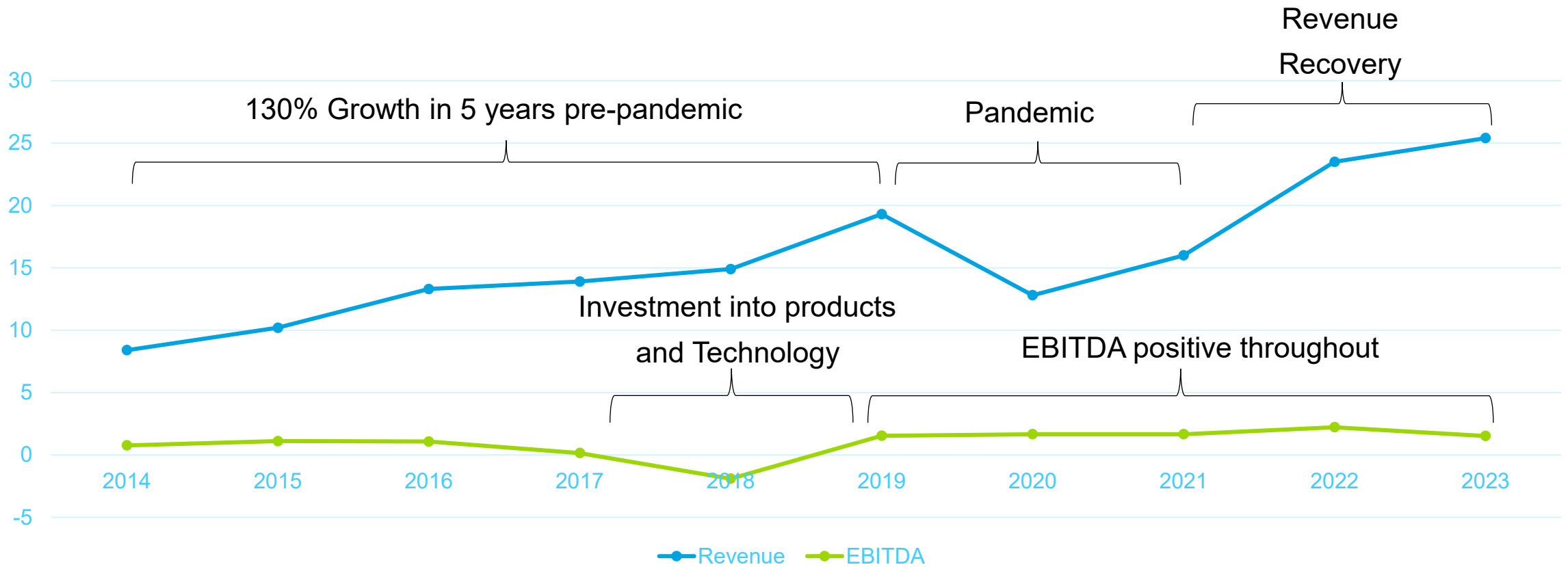


Acquisition History



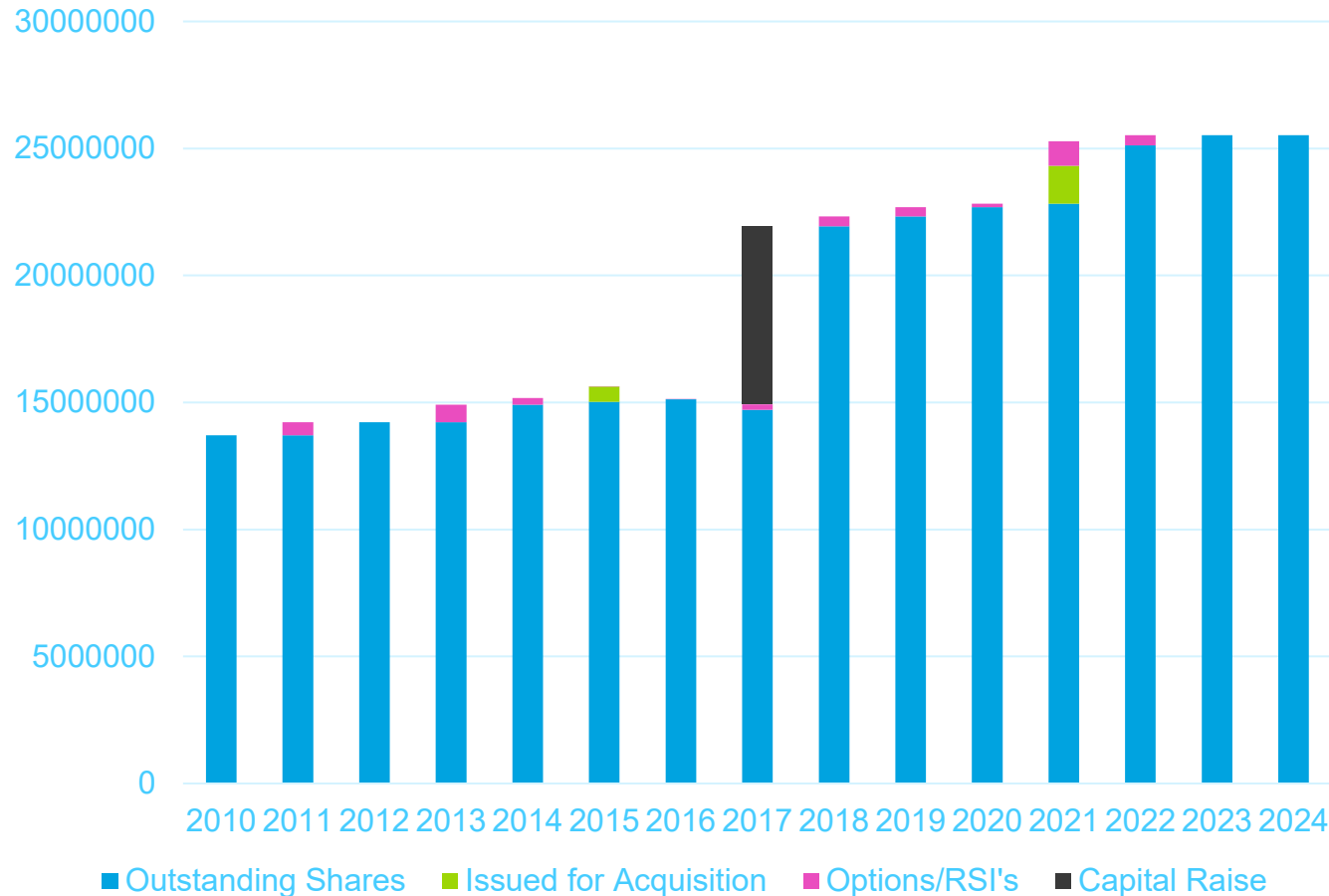


Financial History





Outstanding Share History



- Less than 26 Million Shares outstanding
- Only one capital raise since going public in 2002 – Proceeds to allow entry into SaaS
- Issuance in 2021 to cover pandemic related employee obligations & facilitate acquisition

* Figures based on December 31 of that year except 2024 which is March 31

* Company repurchased 1,249,500 shares between 2014 and 2017 through an NCIB



2024: Looking Forward:

- Integrate acquisition
- Continue investment in product capabilities
- Investment in sales and marketing
- Pursue new sources of revenue
- Leverage technological advantages
- Ensure continued financial self-sufficiency – No required dilution!

The Question of Value?

2023 Revenue: \$25.4M

2024 Guidance: \$31.75M to \$35.5M

Shares: 25,515,594



Price to Sales Ratio

Stock Price	At 2023 Actual	At 2024 Low Guidance
43 Cents	.43x	.35x
75 Cents	.75x	.60x
One Dollar	1x	.8x

Capitalize on the Opportunity

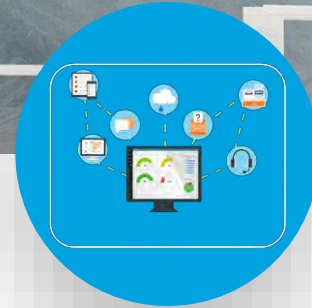
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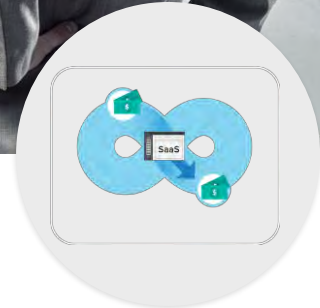
Multi-Location business have an ongoing need for information from across their broad geographies



Intouch has a loyal customer base and technology positioned to provide actionable data and real time assistance to create value & drive positive business outcomes for clients



The ability to offer software and services together utilizing a single platform provides true market intelligence & a competitive edge



Recently completed acquisitions including a new business start up with lots of exciting potential areas for growth

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Thank you!

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